

Thomas Schultz-Jagow

Director of Communications, Oxfam GB

Thomas Schultz-Jagow joined Oxfam GB as Campaigns Director in October 2007 and in May 2010 became Director of Communications. Oxfam GB is a major international non-government organisation whose mission is “to work with others to overcome poverty and suffering”.

Thomas is responsible for Oxfam’s Communications Division which includes the media unit, PR team, internal communications, corporate communications, digital communications, the creative studio and market research.

In his role as Director of Communications, Thomas is currently investing in digital resources to help affected communities on the ground, trying to turn Oxfam into a lifestyle brand that engages UK consumers through high-street shops and effective campaigns, and working on a strategy to make Oxfam better known as an ‘agent of change’ globally. Finally, he is also seeking to build stronger links with the corporate sector.

Thomas joined Oxfam GB from WWF International, where he was Communications Director.

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